



# Grass Roots



Creations™



**Grass Roots Creations'** journey began more than 10 years ago with a tiny, beaded gecko. Kristen DePante, our designer, has created and works with teams of artisans to interpret her designs through the craft of handcrafting sculptures with wire. She utilizes her understanding of shape and form to bring you **BEADWORX**; a whimsical, hand-crafted line of beaded sculptures inspired by nature.

Our commitment is driven by the belief that job and skill creation at the 'grass roots' level can feed entire families and take a step toward healing hardships in the world. The cornerstone of **Grass Roots Creations** has always been the economic uplift we provide our beading artists, framers and developers, and all the people behind the scenes that make these wonderful pieces of art come to life.

The **BEADWORX** process is an intricate and difficult wire bending art, requiring great strength and skill. The first step is to bend the wire to create the frame of the sculpture, which serves as its skeleton. Then, the wire frame is artistically wrapped by tediously beaded strands of wire. All our wire is galvanized and the beads are glass. After more than 10 years of working with these art pieces, it's still hard to believe that **BEADWORX** is all hand-crafted.



All our projects are totally supported by the sale of **BEADWORX** pieces of art, providing our artisans a means to create and market their skills as we bring their art to the marketplace. Profits are reinvested into the Company to sustain jobs, create new ones, fund design and development projects, to bring this unique handcraft to not only the US; but now the UK, Canada, Australia, New Zealand, the Caribbean, Germany and many other European countries. By working directly with the people, Grass Roots Creations is able to bring our artisans' products to you at the best price possible and provide uplift wages to many hundreds of people.

Kristen finds inspiration for new ideas everywhere she goes. She even became inspired while helping others: "It has become the most rewarding experience, and while I thought I would be teaching these people new things, they ended up teaching me so much."

**BEADWORX** is sure to add whimsy and bright color to your life and add a smile to everyone's face.

